

# BHASVIC

## Guide to Higher Education

### Creative Arts

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**See also the HE Subject Guide for English, Drama, Film & Media**

## What to ask on any Creative Arts open day

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Aspiring painter, illustrator, photographer or designer? Print out and use our list of open day questions when you're on a visit to a university or creative arts college.

### About the course

- How much contact time do I get with my tutor / lecturers?
- What is the split between theory and practical work?
- What range of modules is available to me?
- Will there be any public presentations / exhibitions of my work?
- Do I get to specialise in my second or third year?

### Equipment and facilities

- How much should I budget for the cost of materials and extras?
- Is there an on-campus shop to buy art supplies? Is this shop reasonably priced?
- How good are the printing facilities at the university / college?
- Is there studio space where I can work? How much time will I need to spend in the studio each week?

### Placements and field trips

- Is there any opportunity for placements / field trips? Do I have to organise my own or will I have help?
- Is there chance for cross course collaboration or group work?
- Do companies take interns from this course?

### Assessments

- How many items of coursework are there?
- What is the split between exam / coursework / group work / presentations?
- Do I need to complete a dissertation or research-based project?
- Graduate prospects
- How does this course help me get a job?
- Does the university have contacts within the industry?

### Admissions

- How do I apply – through Ucas, or via another means (for example, Cukas or directly)?
- What are your top tips when putting together in a portfolio?
- What are you looking for from students during an interview or audition?

## Dance courses

Dance degrees cover a wide range of styles, from ballet to street dance. Courses at performing arts schools prepare you for a career as a professional dancer or choreographer and are highly competitive. For these you would need experience of multiple dance styles and possibly even singing or acting abilities. Other university-based courses have a broader scope - including community arts, dance teaching and dance for fitness. Entry to most courses includes an audition.

**Example degrees:** Performance, Urban Practice, Professional Dance, Musical Theatre, Dance Education, Dance Science

- VOCATIONAL
- BA
- COURSEWORK-INTENSIVE
- PRACTICAL SKILLS
- STUDIO-BASED
- PERFORMING ARTS
- CHOREOGRAPHY
- MUSICAL THEATRE
- TEACHING

### Example course modules

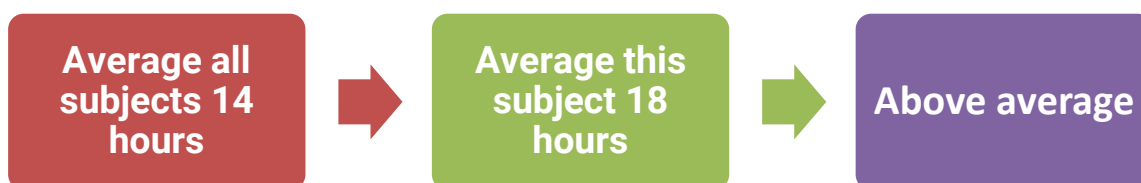
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- Dance technique
- Choreography: improvisation and composition
- Contextualising dance
- Dance portfolio
- Critical lenses and identities
- Dance journalism
- Performance and place
- Bodywork
- Making dance work
- Dance in the community

### Teaching hours / week

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The time you'll spend in lectures and seminars each week will vary from university to university, so use this as a guide.



### League tables for this subject

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[The Guardian](#) [The Complete University Guide](#) [The Times](#)

## What students say about dance

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Teaching hours are vast. We are given both practical and academic teaching every week, with a great balance. The course is highly interesting, giving detailed information and methodology in respect to dance anthropology. It is very challenging but very enjoyable, engaging both the mind and body on a professional level. Assessments are usually choreographically taught and performed or created by us and performed, as well as written exams, such as human anatomy and anatomical correctness of the body.

*3rd year, Kingston University*

The contact time consists of both dance classes and lectures, but a lot more class than lecture. The classes are so much fun - it has been such an enjoyable first year for me. The end of semester assessments are a mixture of practical presentations, essays and portfolios, but you are given plenty of time to prepare for these, so have no fear! We have a performance centre with a fair few dance studios - you are never stuck for space if you want somewhere to dance.

*1st year, Falmouth University*

For a dance course, the programme is very theoretical - there are a lot of modules with practical elements, but theory is heavily weighted. Choosing the placement year to work in the industry for seven months was one of the best choices I have made. This course has taught me the range of career choices available with a degree in dance.

*3rd year, University of Surrey*

For a dance course, the programme is very theoretical - there are a lot of modules with practical elements, but theory is heavily weighted. Choosing the placement year to work in the industry for seven months was one of the best choices I have made. This course has taught me the range of career choices available with a degree in dance.

*3rd year, University of Surrey*

## **A-levels (or equivalent) usually required**

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- No Specific Requirements

### **Useful to have**

- English literature
- Performing Arts

## **Application checklist**

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Here's a guide to what to expect from the application process - also check individual university entry requirements, as these may differ.

- January application
- Personal statement
- Audition

## BHASVIC information

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### In Sept 2019, BHASVIC dance students went on to study at specialist Conservatoires

Each year our Dance students receive places at the top Dance conservatoires, including The Rambert School of Ballet and Contemporary Dance, Trinity Laban, London Contemporary Dance School and the Northern School of Contemporary Dance. They also receive places at other prestigious training schools such as Bird, Laines and London Studio Centre.

### Top 10 Universities/Conservatoires for Dance – Complete University Guide 2020

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- **Surrey, Bedford, Bath Spa Chichester Falmouth, Roehampton**
- **Coventry, Middlesex, Bretton Hall, Winchester, Canterbury** – all very high student satisfaction scores
- **LIPA, Lewisham, De Montfort, University of East London, Wolverhampton**- all with top graduate prospects

### Examples of degrees and combined degrees for BHASVIC student's 2019 entry

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- Dance
- Dance & Education
- Dance Science
- Dance and Arts Administration
- Dance & Social Science

### Employability

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Most dance students supplement their studies by creating, producing and performing their own work. This allows you to develop skills in other areas of the performance process, including operations and administration - you can also develop marketing, ticketing and event management experience by working on your own projects. Other options include internships, community projects, teaching dance classes, volunteering at festivals, writing reviews and opinion pieces for dance blogs and websites or creating your own workshops that allow you to explore your own personal interests. Many dance graduates go straight into dance or choreography jobs, and there are good employment rates overall. Work in education, in schools and colleges, or as freelance dance teachers, are also common. Be aware that freelancing and self-employment is common, as are what is termed 'portfolio careers' – having several part-time jobs or commissions at once, and networking can be very important for dance students to find their first job, so be prepared to work on your people skills.

### What employers like about this subject

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A degree in dance should provide you with subject-specific skills that include an ability to communicate and influence an audience through performance; a knowledge of the history of dance and its effect on culture and the choreography, production, criticism and management of artistic performances. You can also gain useful transferable skills, including excellent communications skills, team-working, self-motivation and project management. Dance graduates are usually found working in the performing arts or education, but other industries, including arts administration, welfare, health, tourism and the fitness industry, also employ dance graduates.

## Transferable skills

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Teamwork, Technical ability, Problem solving, Social Skills, Organisation, Numeracy, Communication, Attention to detail, Administration, Creativity, Discipline

## Example careers

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- Choreographer
- Community Dance Practitioner
- Costume/Set Designer
- Dance Performer
- Dance/Arts/Culture Officer
- Dance Company Education Specialist
- Dance Film Maker
- Dance Movement Therapist
- Dance Journalist
- Dance Lecturer or Academic Researcher
- Dance Photographer
- Dance Project Coordinator or Administrator
- Dance Producer
- Dance Science
- Dance Teacher
- Lighting Designer/Technical Production
- Management Specialist Notation/Choreology
- Pilates Instructor
- Press and Public Relations Specialist
- Yoga Instructor
- Youth Worker

## Developing your skills

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Most dance students supplement their studies by creating, producing and performing their own work. This allows you to develop skills in other areas of the performance process, including operations and administration - you can also develop marketing, ticketing and event management experience by working on your own projects. Other options include internships, community projects, teaching dance classes, volunteering at festivals, writing reviews and opinion pieces for dance blogs and websites or creating your own workshops that allow you to explore your own personal interests.

## Design courses (inc. Graphic Design)

If you enjoy art or design technology, have creative ability and a wish to communicate your ideas by producing visual images or design solutions, then a degree in design may be for you. There are a wide range of design courses to specialise in, including fashion, textiles, product and industrial, interior, exhibition, graphic, illustration, animation and digital. Whatever your preference, though, you'll need a portfolio of artwork that showcases your creative potential.

**Example degrees:** You can choose to study straight Graphic Design or focus on Graphic illustration, Graphic Communication for Graphics for Computer Games. Similar degrees may be in Advertising or Marketing

- VOCATIONAL
- COMMUNICATION SKILLS
- BA
- COURSEWORK-INTENSIVE
- PRACTICAL WORK
- STUDIO-BASED
- FASHION AND TEXTILES
- GRAPHIC DESIGN AND ILLUSTRATION
- PRODUCT AND INDUSTRIAL DESIGN
- 3D DESIGN

### Example course modules

- Reflection, planning and presentation
- Design process to product
- Making contact with the industry
- Design communication
- Objects and experiences
- Materials and processes
- Critical analysis
- Product CAD
- Typographical skills
- Manufacturing technology and material culture

### Teaching hours / week

The time you'll spend in lectures and seminars each week will vary from university to university, so use this as a guide.



### League tables for this subject

[The Guardian](#) [The Complete University Guide](#) [The Times](#)



## What students say about design

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There are three key strands to the course design/manufacturing, business studies and historical and critical studies. In an average week you might spend a day learning how to pattern, cut and sew; have an individual tutorial about your design work; present a project to your class; spend half a day doing research; go to a lecture for business studies and work on a group project; do a drawing class; work on your project in the studio and attend a historical studies seminar. So you'll be busy and learn loads!

*3rd year, University of Brighton*

The studio sessions are really interesting and challenge you to come up with not just visually pleasing results, but also get you to look at the conceptual aspects and social/ethical implications of your design. There is a good mixture of independent and collaborative/group work, as well learning how to present and pitch your ideas to potential clients, something you may dread at first, but honestly it gets easier!

*1st year, Central Saint Martins, University of the Arts London*

### A-levels (or equivalent) usually required

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- Diploma in foundation art and design
- Art or a design-related subject

### Useful to have

- Design technology
- Photography
- History of art

### Application checklist

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Here's a guide to what to expect from the application process - also check individual university entry requirements, as these may differ.

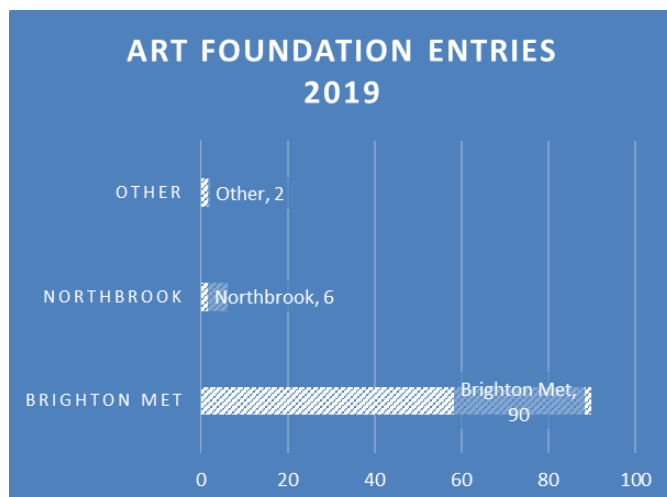
- January application
- Personal statement
- Portfolio

### BHASVIC information

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**Many of our students choose to take a one year Art Foundation level 3/4 Diploma (equiv. to 2 A levels) before embarking on an arts degree.** Last year 100 students took this pathway, often studying at Brighton Met or Northbrook.

Joining a Visual Arts tutor group in A2 to support them in their applications, this helps them explore the wide variety of arts degrees available. Arts universities such as Falmouth, Bournemouth and Norwich specialise in Visual Arts courses. In addition, 12 students chose direct entry Graphics degrees.



## Top 10 Universities for Creative Arts – Complete University Guide 2020

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- Newcastle, Loughborough, UCL, Lancaster, Brunel
- Bristol, UWE, Aberystwyth, De Montfort, Lincoln – all very high student satisfaction scores
- Kent, Bournemouth Arts, Falmouth - all with top graduate prospects

### Examples of degrees and combined degrees for BHASVIC student's 2019 entry

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- Graphic Communication
- Graphic Design
- Graphic and Media Design
- Graphic Branding and Identity
- Graphic and Communication Design
- Fashion Design and Technology – Womenswear
- Multimedia Technology and Design with a year in Industry (4 years)
- Industrial Design and Technology
- Creative Technologies and Design (with a foundation year) Graphic Design
- Graphic Design (with Foundation Year)
- Fashion Contour
- Interior Design
- Interior Architecture and Design
- Fashion Communication
- Design for Branded Spaces

### Employability

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You can work for a variety of businesses, such as design consultancies and studios or branding specialists. You may be part of a team specialising in advertising design, including identity and event branding or corporate communication. Advertising and PR agencies also employ graphic designers to create positive images of organisations, individuals and products, and deliver imaginative solutions that generate sales or an increase in business interest. You could also work for a publishing company. Many publishers have moved into interactive and online products where you can use your skills to help with the design, production and marketing of books, magazines, newspapers and journals.

### What employers like about this subject

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A degree in design will provide you with subject-related skills specific to the design speciality or specialities you pursue. For example, a textile designer will work with fabric, a graphic designer with art. You will be trained to use technology such as CAD (computer-aided design), and you will learn how to present and market designs. Students studying design gain important transferable skills such as the ability to study independently, set goals, manage your own workload and meet deadlines. Design students also develop project management skills and learn how to develop their creative ability.

### Transferable skills

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Researching, problem solving, project management, presentation skills, working to a brief, creativity, communication, IT skills, critiquing, teamwork, emotional intelligence

## Example careers

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- Designers (exact type depending on speciality)
- Marketers and advertisers
- Commercial artists
- Merchandisers and buyers
- Conference and exhibition designers
- Arts officers
- Exhibition designer
- Fine artist
- Interior and spatial designer
- Landscape architect
- Medical illustrator
- Multimedia specialist
- Photographer
- Stylist
- Urban designer
- UX designer

## Local market information

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The creative sector receives government funding in recognition of the large contribution to the UK economy, £20m government investment has been received by the UK creative industry, part of which will be used to create a Creative Careers Programme to highlight employment opportunities within the sector to schools and colleges. A new report entitled 'Growing the UK's Creative Industries' from the Creative Industries Federation was published in December. According to the report, one in eight UK enterprises are creative enterprises, which are collectively responsible for two million jobs.

## Fine art

Would you like the opportunity to develop your ability to express yourself creatively through drawing, painting, printmaking, photography, sculpture, performance art or film? Fine art courses have a focus on studio-based experimental work. Graduates of this course may work as artists, photographers or designers, or in art galleries, museums or cultural organisations, teaching or arts administration. A portfolio of artwork to demonstrate your creative skills is usually an entry requirement for this course.

**Example degrees:** You can choose to study straight Fine Art or a closely related subject, for example Illustration, Printmaking, Painting & Drawing, Environmental Art, Sculpture. Also available are History of Art degrees

- BA
- INDEPENDENT STUDY
- COURSEWORK-INTENSIVE
- PRACTICAL WORK
- STUDIO-BASED
- PAINTING
- DRAWING
- PHOTOGRAPHY
- SCULPTURE
- PERFORMANCE ART

### Example course modules

- Exhibition and visual contextual research
- Themes and issues in contemporary art
- Understanding the visual
- Creative analysis
- Visual culture: design, style and identity
- Introduction to art theory
- Art, space and audience
- 2D art practice: painting, print, photography
- 3D art practice: sculpture, installation
- 4D art practice: film, video, performance

### Teaching hours / week

The time you'll spend in lectures and seminars each week will vary from university to university, so use this as a guide.



### League tables for this subject

[The Guardian](#) [The Complete University Guide](#) [The Times](#)

## What students say about fine art

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My art and design course is a very varied and flexible course, which caters for all individual needs and styles. Modules cover many different fields of design, ideal for gaining skills and an idea of future prospects. I've enjoyed the balance of written, research and practical work, which has mostly interested me and been reasonably challenging.

*2nd year, University of Leeds*

Teaching varies between lectures, crit groups and one-to-one help. The course teaches many different things - conceptual thinking (ideas generation), illustrated book, advertising and editorial work, life drawing, digital skills (using software such as Photoshop and Illustrator), animation, visual studies, colour and composition.

*1st year, Falmouth University*

I study fine art and art history. The fine art module options were photography, illustration, printmaking, painting and ISP. The art history lectures have been varied, interesting, and we have had many different lecturers, as well as talks by artists and many exhibitions set up by the School of Art. The lessons on drawing, painting, colour techniques, location sketching, capturing a sense of place in your art, proportion, tone, and many more aspects of creating art, have been absolutely brilliant.

*1st year, Aberystwyth University*

### **A-levels (or equivalent) usually required**

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- Diploma in foundation art and design
- Art or a design-related subject

### **Useful to have**

- Photography
- Design technology
- History of art

### **Application checklist**

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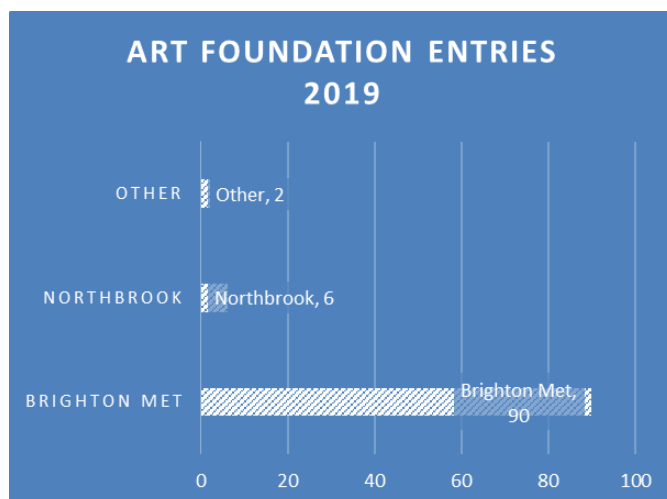
- January application
- Personal statement
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## Top 10 Universities for Creative Arts – Complete University Guide 2020

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- Newcastle, Loughborough, UCL, Lancaster, Brunel
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- Kent, Bournemouth Arts, Falmouth - all with top graduate prospects

## Examples of degrees and combined degrees for BHASVIC student's 2019 entry

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- History of Art and English Literature
- Interior Design
- Interior Architecture and Design
- Illustration
- History of Art
- History and History of Art/Archaeology
- Game Art

## Employability

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Finding jobs in this sector is not always straightforward. Short-term possibilities are available on a competitive basis and are a means of becoming established. Roles include artist in residence, developing art-related activities in schools, hospitals and prisons, or bidding for fixed-term funding to carry out a particular project or commission. Many fine artists produce and market their own work. You can diversify by taking courses in art-related disciplines, such as graphics or teaching, or become a 'portfolio' worker, holding down several jobs to support your creative work. You can also apply for mainstream graduate jobs and training in a range of industries, such as banking, insurance, media and public relations.

## What employers like about this subject

Students of fine art can expect to gain subject-specific skills including an understanding of different artistic techniques; the use of equipment and materials and the principles and history of art and art criticism. You can also develop useful transferable skills including communication, team-working, critical thinking, observation skills, and many courses also include an element of entrepreneurial training. Fine arts graduates can be found in industries including the creative arts, advertising, publishing, museums

and galleries, libraries, design agencies, universities and the print industry.

### **Transferable skills**

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Researching, problem solving, project management, presentation skills, working to a brief, creativity, communication, IT skills, critiquing, teamwork, emotional intelligence

### **Example careers**

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- Art therapist
- Arts administrator
- Estates manager
- Interior and spatial designer
- Museum/gallery curator
- Museum/gallery exhibitions officer
- Multimedia programmer
- Stylist Artist (many different media)
- Arts curator
- Jewellery designer

### **Local market information**

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The creative sector receives government funding in recognition of the large contribution to the UK economy, £20m government investment has been received by the UK creative industry, part of which will be used to create a Creative Careers Programme to highlight employment opportunities within the sector to schools and colleges. A new report entitled 'Growing the UK's Creative Industries' from the Creative Industries Federation was published in December. According to the report, one in eight UK enterprises are creative enterprises, which are collectively responsible for two million jobs.

## Music

If you want to improve your performance skills, compose, conduct or learn music production techniques there is a wide range of music courses to choose from. You can study a variety of musical styles including classical (early to contemporary), jazz, popular music and electronic music. For performance courses you will usually need ABRSM grades in voice or the instrument(s) you want to study. Careers include professional musician, composer or conductor, teaching, music production and administration.

**Example degrees:** There is a wide variety of music-related degrees in which to specialise.

Increasingly popular is the production and technical and business side or you can choose to embark on performance based degree.

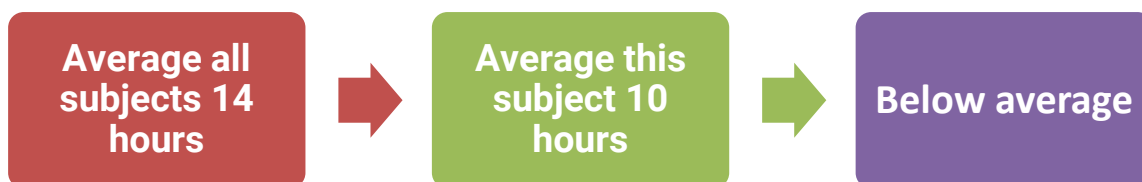
- VOCATIONAL
- BA
- INDEPENDENT STUDY
- COURSEWORK-INTENSIVE
- PRACTICAL WORK
- PERFORMANCE
- BMUS
- POPULAR MUSIC
- MUSIC PRODUCTION
- CONSERVATOIRE

### Example course modules

- Techniques of tonal music
- Composition and theory
- Instrumentation, harmony and analysis
- Survey of western music: 900D AD to the present day
- New directions
- Musicianship
- Music composition
- Popular music studies
- Free improvisation
- Jazz studies

### Teaching hours / week

The time you'll spend in lectures and seminars each week will vary from university to university, so use this as a guide.



### League tables for this subject

[The Guardian](#) [The Complete University Guide](#) [The Times](#)



## What students say about music

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The music course is extremely varied and actually covers as many styles and genres as the real world would ask you to engage with. Essentially there are three strands: performance, composition and teaching (a unique course in itself). These then subdivide into popular, jazz, folk and classical music. You're expected to do extra work equivalent to the time spent in lectures doing your own self directed study and in the music department this can be achieved through the large quantity of practice rooms, each equipped with a piano.

### *2nd year, University of Chichester*

In a typical week studying at Birmingham Conservatoire, you only have around nine hours of scheduled classes. This includes music history lectures, world music classes where you get to take part in practical sessions in samba, salsa, indian classical music and lectures about performance traditions. Some of these hours are taken up with department specific activities - strings/ woodwind/ brass etc. - and these hours will feature lectures or performances delivered by visiting tutors and professionals. Finally, you will receive one hour of individual tuition on your instrument each week. The rest of the time you are expected to spend on private practice.

### *1st year, Birmingham City University*

There is about 15 hours of teaching per week. The course explored all aspects of music from the very old to the very contemporary, and the subjects covered are stimulating. The course is a little more performance and group-orientated than I had expected, and this could be a problem if you do not enjoy such things. Work is mainly practical (i.e. composition), with some essays, and there are no exams.

### *2nd year, University of Hertfordshire*

## **A-levels (or equivalent) usually required**

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- Music
- Grade VII / VIII for your main instrument

### **Useful to have**

- English
- history

## **Application checklist**

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Here's a guide to what to expect from the application process - also check individual university entry requirements, as these may differ.

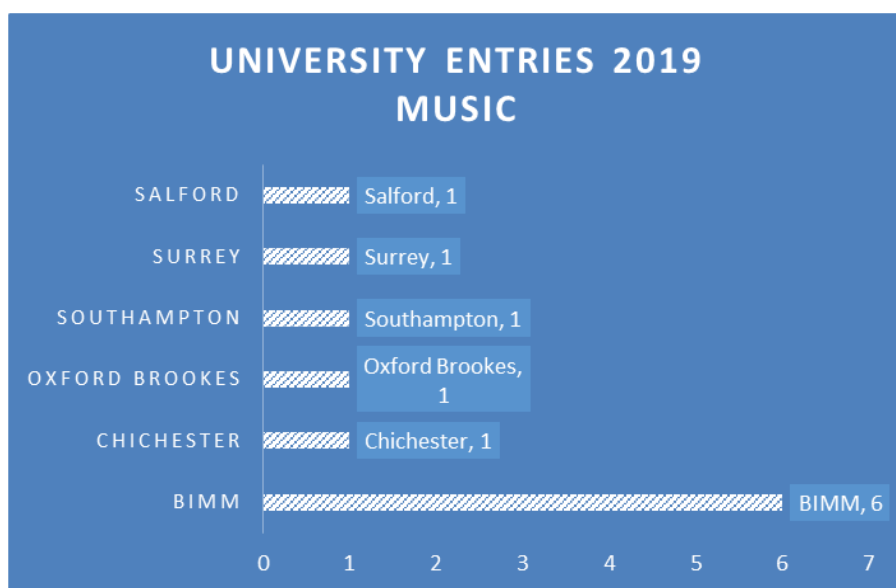
- January application
- Personal statement
- Audition
- Interview

## BHASVIC information

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**In Sept 2019, almost half of our BHASVIC Music students went onto study Music at 11 different universities or conservatoires.**

Students can study Music through a BTEC or an A level route at BHASVIC which are equivalent qualifications.



## Top 10 Universities for Music – Complete University Guide 2020

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- **Durham, Manchester, Cambridge, Oxford, Birmingham**
- **Bristol, Nottingham, Leeds, Cardiff** – all very high student satisfaction scores
- **Surrey, Royal Academy of Music, Guildhall School of Music & Drama** - all with top graduate prospects

## Examples of degrees and combined degrees for BHASVIC student's 2019 entry

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- Professional Musicianship - Bass, Guitar, Drums or Vocals
- Music and Music Psychology
- Song writing
- Music Business and Innovation
- Music and Sound Recording (Tonmeister)
- Music Business
- Music
- Commercial Music
- Music Production
- Music: Creative Music Technology

## Employability

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Many music students find work in related fields and university and postgraduate study (usually continuing with music) is quite common and a lot of graduates go into music teaching, often as freelance or travelling music teachers of particular instruments. Obviously, many music students get work as musicians as well, or work as sound technicians and in similar technical roles. Music is important in advertising and so a lot of students go into this industry and management is also a popular job role for musicians. Because a lot of musician work is temporary or freelance, the most common way for new graduates to get jobs in music is through their own contacts, so learning how to make good use of networks and contacts might help in your career.

## What employers like about this subject

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Studying music can help you to develop subject-specific skills including the history of music and performance, a thorough knowledge of composition and a practical grounding in music performance - music degrees tend to have a strong practical element. Useful transferable skills you can gain from a music degree include communication, time management, project management, team-working, planning, performing under pressure and commercial awareness. The performing arts, education (both private tuition and in schools), events management, social and welfare, film and TV, advertising and computing industries all recruit music graduates.

## Transferable skills

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Teamwork, Technical ability, Memory and Concentration, Communication skills, Self-management, Performing under pressure - Organisation & Project Management

## Example careers

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- Musician (self-employed or contracted)
- Music tutor
- Music producer
- Arts officers
- Multimedia designer
- Sound technician
- Arts administration
- Sound engineering
- Community arts work
- Event management
- Radio broadcasting
- Radio production
- Media Industry work

## Local market information

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Studying music can help you to develop subject-specific skills including the history of music and performance, a thorough knowledge of composition and a practical grounding in music performance. The performing arts, education (both private tuition and in schools), events management, social and welfare, film and TV, advertising and computing industries all recruit music students.

## Photography

Whether you are interested in creating still images (photography) or moving images (film) you will need to learn a mix of creative and technical skills. Photography courses include composing and taking photographs and digital or darkroom techniques to manipulate images. Film courses can include directing and camera work, sound and lighting as well as post-production techniques, such as editing, colouring and visual effects. Alternatively, on film studies courses you can study the history and social impact of cinema. **Example degrees:** you can specialise in a Photography degree, Marine, Fashion, Sports, Wildlife, Commercial, Press, Natural History

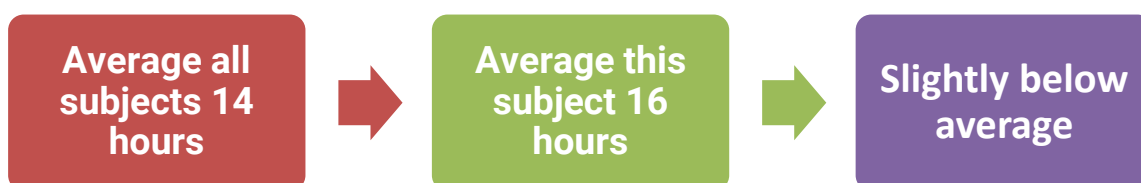
- BSC
- PRACTICAL PLACEMENTS
- BA
- INDEPENDENT STUDY
- COURSEWORK-INTENSIVE
- PRACTICAL WORK
- STUDIO-BASED
- TECHNICAL
- FASHION AND TEXTILES
- DOCUMENTARY

### Example course modules

- Production skills
- Creative ideas for film and television
- Film and television: history and contexts
- Storytelling for the screen
- Representation and construction in photography
- Society and media
- Professional and reflective practice
- The business of film and TV
- Portraits
- First fictions

### Teaching hours / week

The time you'll spend in lectures and seminars each week will vary from university to university, so use this as a guide.



### League tables for this subject

[The Guardian](#) | [The Complete University Guide](#) | [The Times](#)

## What students say about photography

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My degree in photography is quite specific compared to others and very independent in process. We have very few official lectures - usually once a week followed by seminars of discussion - for which we prepare with readings, summaries etc. beforehand. The guest lectures brought to our department (around four a semester) have all been exceptionally good, usually highly successful artists and photographers. Most of the work for us is fairly independent development of projects that is being discussed in regular weekly critique sessions together with project tutors and fellow students.

*2nd year, University of Brighton*

### A-levels (or equivalent) usually required

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- No Specific Requirements

#### Useful to have

- Photography
- Art
- Design technology
- Media studies

### Application checklist

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Here's a guide to what to expect from the application process - also check individual university entry requirements, as these may differ.

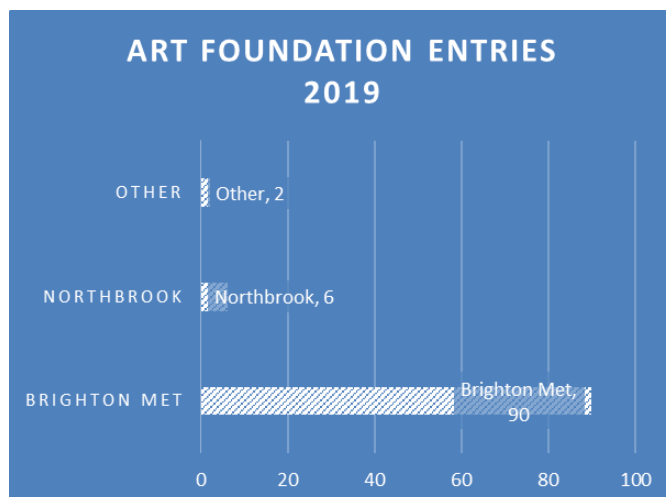
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### BHASVIC information

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**Many of our students choose to take a one year Art Foundation level 3/4 Diploma (equiv. to 2 A levels) before embarking on an arts degree.** Last year 100 students took this pathway, often studying at Brighton Met or Northbrook.

Joining a Visual Arts tutor group in A2 to support them in their applications, this helps them explore the wide variety of arts degrees available. Arts universities such as Falmouth, Bournemouth and Norwich specialise in Visual Arts courses. In addition, 12 students chose direct entry Graphics degrees.



## Top 10 Universities for Creative Arts – Complete University Guide 2020

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- Newcastle, Loughborough, UCL, Lancaster, Brunel
- Bristol, UWE, Aberystwyth, De Montfort, Lincoln – all very high student satisfaction scores
- Kent, Bournemouth Arts, Falmouth - all with top graduate prospects

### Examples of degrees and combined degrees for BHASVIC student's 2019 entry

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- Photography
- Fashion Photography
- Photojournalism and Documentary Photography
- Marine and Natural History Photography
- Documentary Photography

### Employability

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The most common jobs in the arts are photographers, audio-visual technicians, operators and designers, as directors, as artists and as graphic designers. Training in presenting sound and graphics is useful in other industries as well, so you can find graduates in advertising, in business management, in events management and in web design and IT. Be aware that freelancing and self-employment is common in the arts, as are what is termed 'portfolio careers' – having several part-time jobs or commissions at once. If you choose to study at university workshops are often available in business and entrepreneur skills.

### What employers like about this subject

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The study of photography and film will help you to learn a range of subject-specific skills, including the use of audio-visual technology; how to plan, develop and realise creative works and a grounding in the theory of photography and/or film. Transferable skills you can gain from film and photography degrees include communication skills, commercial awareness, self-motivation and flexible and independent working, and these skills are sought after by employers from industries such as film, publishing, television, public relations, photography, design, computing, education and the arts.

### Transferable skills

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Researching, problem solving, project management, presentation skills, working to a brief, creativity, communication, IT skills, critiquing, teamwork, emotional intelligence

### Example careers

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- Professional photographer
- Broadcasting production assistant
- Interactive media designer
- Marketing assistant
- Multimedia web designer
- Advertising art director
- Digital marketer
- Film/video editor
- Media planner
- Visual merchandiser
- Web content manager
- Web designer

## Local market information




The creative sector receives government funding in recognition of the large contribution to the UK economy, £20m government investment has been received by the UK creative industry, part of which will be used to create a Creative Careers Programme to highlight employment opportunities within the sector to schools and colleges. A new report entitled 'Growing the UK's Creative Industries' from the Creative Industries Federation was published in December. According to the report, one in eight UK enterprises are creative enterprises, which are collectively responsible for two million jobs.


## Sources

SOURCE: [GRADUATE PROSPECTS](#)

SOURCE: [WHICH? STUDENT SURVEY](#)

SOURCES: [HESA](#) & [HEPI-HEA](#)

<p><b>Dance</b></p> 	<ul style="list-style-type: none"> <li>• <a href="#">One Dance UK</a>; A guide to Careers in Dance.</li> <li>• Professional and vocational dance schools: <a href="#">CDMT</a></li> <li>• Dance courses within Higher Education: <a href="#">UCAS</a></li> <li>• <a href="#">Creative Apprenticeships</a> in Dance.</li> </ul>	<p><a href="#">One Dance UK</a>  <a href="#">CDMT</a>  <a href="#">UCAS</a>  <a href="#">Creative &amp; Cultural Skill</a>  <a href="#">BHASVLE</a>/Year 1 Dance/Dance Progression Routes</p>
<p><b>Music (A Level)</b></p> 	<ul style="list-style-type: none"> <li>• Studying Music at university.</li> <li>• Studying Music at conservatoire.</li> <li>• Experiences of ex-BHASVIC A Level Music students who have gone on to study Music.</li> <li>• Careers in Music.</li> </ul>	<p><a href="#">BHASVLE</a>//Music/Music beyond BHASVIC</p>
<p><b>Music (BTEC)</b></p> 	<ul style="list-style-type: none"> <li>• Choose Music at University.</li> <li>• Careers advice.</li> </ul>	<p><a href="#">Complete University Guide</a>  <a href="#">UK Music</a>  <a href="#">Sound and Music</a>  <a href="#">Prospects – Careers in music</a>  <a href="#">CareersinMusic.com</a></p>

<p><b>Visual Arts</b></p> 	<p>Each of our subjects Fine Art, Textiles, Photography and Graphics have a 'progression' section on the VLE</p> <p>In Fine Art for example there is:</p> <ul style="list-style-type: none"> <li>• Guide to studying the arts at university.</li> <li>• Job profiles.</li> <li>• An animated village for research arts careers.</li> <li>• Short films from some of the UK's leading creative professionals about how they got started.</li> </ul>	<p><a href="#">BHASVLE</a>/my courses/visual arts/fine art a level year 1</p>
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<https://targetcareers.co.uk/uni/degree-subject-guides>

<https://www.whatuni.com/advice/guides/subject-guides/>

<https://www.thecompleteuniversityguide.co.uk/courses>

<https://universitycompare.com/guides/subject/>

<https://www.timeshighereducation.com/student/advice/which-subject-should-you-study-university>

<https://targetcareers.co.uk/career-sectors>